



Buzz
THE BEACH
with Deb Griffin



Get some **BUZZ** for your **BIZ!**

WEB RATE SPECIAL

THE LOCAL BUZZ has been published since **2007**.

It currently has an estimated **20,000** **READERS**

including Facebook followers
and email newsletter subscribers.

AD RATES

Cancel anytime / no contract required!

| | |
|---------------|------------------|
| 200 x 200 | \$50 per month* |
| Business Card | \$50 per month* |
| Banner | \$100 per month* |

Rates are for publish-ready ads. If you need us to create your ad for you, our designer will do so for an additional one-time fee of \$50 for a single ad size.

All ads are subject to approval. If an ad is not accepted, a refund will be issued.

* When you purchase your ad space, you will be agreeing to a recurring monthly charge until such time as you cancel.

For more information: Email BuzztheBeach@gmail.com



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ONLINE AD SPECS

Please provide a click-through URL for all ads.

| AD SIZE | DIMENSIONS (72 DPI) | FILE TYPE | PLACEMENT |
|---------------|---------------------|---------------|---|
| 2x2 | 200 x 200 | JPG, PNG, GIF | Desktop: Sidebar Mobile: Below Content |
| Business Card | 315 x 174 | JPG, PNG, GIF | Desktop: Above Footer Mobile: Same |
| Banner | 610 x 90 | JPG, PNG, GIF | Desktop: Above Content Mobile: Same |

Publish-ready ads should be submitted with the dimensions listed in the chart above.

Art/Photos for Buzz Ad Creation:

IMAGES: Submit good-quality, high-resolution images (at least 170 DPI) in JPG format.

LOGOS: Submit as:

- 1) AI or PDF (Adobe Illustrator CS6 or earlier)
or
- 2) PNG at high-resolution (at least 170 DPI)

Unacceptable Artwork/Fonts:

Publisher, Powerpoint, Excel, & Word documents are NOT acceptable formats.

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