



Buzz
THE BEACH
with Deb Griffin



Get some **BUZZ** for your **BIZ!**

WEB RATES 2021

THE LOCAL BUZZ has been published monthly since **2007**.

It currently has an estimated **20,000** **READERS**

including Facebook followers
and email newsletter subscribers.

AD RATES

A six month insert gives you a **10% DISCOUNT**. Twelve months gives you a **15% DISCOUNT**.

	2X2	BUSINESS CARD	BANNER
3 Months	\$120	\$180	\$360
6 Months	\$216	\$324	\$648
1 Year	\$408	\$612	\$1224

Rates are for publish-ready ads. If you need us to create your ad for you, our designer will do so for an additional one-time fee of \$50 for a single ad size. There will be an additional fee of \$15 each for adapting the first ad to an alternate size.

All ads are subject to approval. If an ad is not accepted, a refund will be issued.

For more information: Email BuzztheBeach@gmail.com



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ONLINE AD SPECS

Please provide a click-through URL for all ads.

AD SIZE	DIMENSIONS (72 DPI)	FILE TYPE	PLACEMENT
2x2	200 x 200	JPG, PNG, GIF	Desktop: Sidebar Mobile: Below Content
Business Card	315 x 174	JPG, PNG, GIF	Desktop: Above Footer Mobile: Same
Banner	610 x 90	JPG, PNG, GIF	Desktop: Above Content Mobile: Same

Publish-ready ads should be submitted with the dimensions listed in the chart above.

Art/Photos for Buzz Ad Creation:

IMAGES: Submit good-quality, high-resolution images (at least 170 DPI) in JPG format.

LOGOS: Submit as:

- 1) AI or PDF (Adobe Illustrator CS6 or earlier)
or
- 2) PNG at high-resolution (at least 170 DPI)

Unacceptable Artwork/Fonts:

Publisher, Powerpoint, Excel, & Word documents are NOT acceptable formats.

For more information: Email BuzztheBeach@gmail.com